

To Whom It May Concern:

I am contacting you in regards to an awareness initiative of which your organization/business might have an interest in: Auburn University's award-winning Campus Fire Safety Month event.

**“Campus Fire Safety Month,”** founded by the [Center for Campus Fire Safety](http://www.campusfiresafety.org) (www.campusfiresafety.org), is a nationwide effort to raise fire and life safety awareness on college campuses throughout the month of September each year. According to the Center, August and September are historically the worst times of the year for fatal campus-related housing fires.

Auburn University **Risk Management & Safety (RMS) i**s currently in its third year of participating in the Campus Fire Safety Month awareness efforts. Through our participation, we hope to bring understanding to our 25,000-plus student body (and eventually, the surrounding community) about the dangers of housing-related fires. Students need to be aware of how fire could touch their lives, that fires DO happen in campus-related settings, and that they should take steps to protect and educate themselves about fire safety, no matter their place of residence.

I would like to ask you to consider lending your support for our Campus Fire Safety Month events. Risk Management & Safety will host multiple awareness activities throughout the month of September, including:

**“Popcorn & Prevention”** spotlighting the dangers of cooking fires, along with educating on other potential dormitory fire hazards. Auburn RMS will go “boots on the ground,” handing out popcorn and fire hazard tip sheets to students on their way to and from classes.

**Bullseye! Hands-on Fire Extinguisher Training Day** highlighting the proper use of fire extinguishers while educating on life-saving responses when faced with a fire emergency.

Last year’s Campus Fire Safety Month efforts at Auburn University were a success, but for September 2018, we wish to expand the event, bringing this all-important safety message to even more young minds! Your support will encourage greater involvement from our student body, which in-turn, will help make Auburn University’s campus a safer place for students to live and learn. In addition, your brand will be aligned with a nationally recognized awareness initiative, focused on the education and safety of our country’s future generations.

Our essential areas of needed support for these events include food, beverages, printing materials and give-away items. ***Any support you can offer will be greatly appreciated***. As a token of our appreciation for your generous

donation, your organization/business logo will be featured on our advertising materials and Campus Fire Safety Month webpage.

Thank you for your time, and I look forward to working with you to make Auburn University’s Campus Fire Safety Month a success. If you have any questions, please feel free to email or call me. For more information, please visit our [**Campus Fire Safety Month webpage**](https://cws.auburn.edu/rms/pm/CampusFireSafetyMonth)([aub.ie/CampusFireSafety](https://cws.auburn.edu/rms/pm/CampusFireSafetyMonth)).

Sincerely,

**Jonathan Haney, ‘08**

Auburn University Risk Management & Safety

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