In an effort to increase diversity among the undergraduate student population at Auburn University, the Provost has created, with the help of generous financial support from corporate partners, the Provost Leadership Undergraduate Scholarship (PLUS) Program. The PLUS program assists participants financially by providing them a $2,000 scholarship per academic year renewable up to four years, and supports them academically and socially to ensure that they succeed at Auburn University. This program has been developed to complement goals of the Auburn University Strategic Diversity Plan.

Eligibility Requirements
To be considered for this scholarship, applicants must meet the following minimum requirements:

- Be a United States citizen or permanent resident
- Be an incoming freshman with a high school cumulative GPA of at least 3.25
- Have been admitted to Auburn University’s main campus for fall 2012
- Submit the Free Application for Federal Student Aid (FAFSA)

Application Guidelines
Applicants must submit the following:

- PLUS scholarship application form
- 300-400 word diversity essay on one of the following three topics:
  (a) The importance of having a diverse student body at a university
  (b) The benefits of diversity to America
- Recommendation letter from a teacher or counselor

Selection Criteria
The PLUS Scholarship Committee will give priority to qualified students that demonstrate the following:

- First generation college students
- Financial need according to federal guidelines
- Alabama residents
- Diverse background – as determined by goals of the Auburn University Strategic Diversity Plan

Maintaining Eligibility
PLUS participants must:

- Agree that by accepting a PLUS award, they are agreeing to participate in the PLUS Retention Program
- Take a minimum of 12 credit hours per semester and maintain a 3.0 cumulative GPA