



AUBURN UNIVERSITY

DEPARTMENT OF RISK  
MANAGEMENT AND SAFETY

*June 1, 2017*

To Whom It May Concern:

I am contacting you in regards to an awareness initiative of which your organization/business might have an interest in: Auburn University's award-winning Campus Fire Safety Month event.

**“Campus Fire Safety Month,”** founded by the [Center for Campus Fire Safety](http://www.campusfiresafety.org) (www.campusfiresafety.org), is a nationwide effort to raise fire and life safety awareness on college campuses throughout the month of September each year. According to the Center, August and September are historically the worst times of the year for fatal campus-related housing fires.

Auburn University's **Risk Management & Safety (RMS) Department** is currently in its second year of participating in the Campus Fire Safety Month awareness efforts. Through our participation, we hope to bring understanding to our 25,000-plus student body (and eventually, the surrounding community) about the dangers of housing-related fires. Students need to be aware of how fire could touch their lives, that fires DO happen in campus-related settings, and that they should take steps to protect and educate themselves about fire safety, no matter their place of residence. Last year, our efforts reached several thousand students, including faculty and staff, and the event was recognized with a first-place award in the United Educator's “Pearls of Wisdom” video contest.

I would like to ask you to consider lending your support for our Campus Fire Safety Month events. Risk Management & Safety will host four awareness activities throughout the month of September.

**The AU Firefighter Challenge – Wednesday, Sept. 6**

“The AU Firefighter Challenge” will be hosted in conjunction with the City of Auburn Fire Department. This event will be an opportunity for students to get to know their local first responders, while highlighting careers in fire safety. Auburn firefighters will create a fire-related obstacle course, and students will be challenged to compete as individuals or teams for special awards and recognitions.

**Popcorn & Prevention – Monday, September 11**

“Popcorn & Prevention” will highlight the dangers of cooking fires, along with educating on other potential dormitory fire hazards. Auburn RMS will go “boots on the ground,” handing out popcorn and fire hazard tip sheets to students on their way to and from classes.

**Bullseye! Hands-on Fire Extinguisher Training Day – Wednesday, Sept. 20**

The “Bullseye Training Day” will highlight the proper use of fire extinguishers while educating on life-saving responses when faced with a fire emergency.

**“After the Fire” Movie Night & Special Guest Speakers – Thursday, Sept. 28**

Nationally recognized motivational speakers and survivors of the 2000 Seton Hall University dormitory fire Shawn Simons and Alvaro Llanos will give a viewing of their documentary film “After the Fire.” This event will highlight the importance of having a safety evacuation plan and will wrap-up 2017 Campus Fire Safety Month.

Last year's Campus Fire Safety Month efforts at Auburn University were a success, but for September 2017, we wish to expand the event, bringing this all-important safety message to even more young minds! Your support will encourage greater involvement from our student body, which in-turn, will help make Auburn University's campus a safer place for students to live and learn. In addition, your brand will be aligned with a nationally recognized awareness initiative, focused on the education and safety of our country's future generations.

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THE EXECUTIVE  
DIRECTOR



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Our essential areas of needed support for these events include food, beverages, printing materials and give-away items. ***Any support you can offer will be greatly appreciated.*** As a token of our appreciation for your generous donation, your organization/business logo will be featured on our advertising materials and Campus Fire Safety Month webpage.

Thank you for your time, and I look forward to working with you to make Auburn University's Campus Fire Safety Month a success. If you have any questions, please feel free to email or call me. For more information, please visit our [Campus Fire Safety Month webpage](https://cws.auburn.edu/rms/pm/CampusFireSafetyMonth) (<https://cws.auburn.edu/rms/pm/CampusFireSafetyMonth>).

Sincerely,

**Jonathan Haney, '08**

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